



For Immediate Release

Circle Farm Tour Summer Season has officially started!

Langley, BC (May 28, 2008) – The Regional Circle Farm Tour Group kicked off the start of their summer season at Vista D'oro Farms in Langley today. Farms and agri-tourism products from Abbotsford, Agassiz/Harrison Mills, Chilliwack, Langley, Maple Ridge/Pitt Meadows and Mission were all onsite showcasing their incredible artisan products.

The Farm tours had everything to offer from locally made wines to the finest of cheeses, mouthwatering hazelnut chocolate to the sinfully sweet taste of honey, gourmet preserves to the most eye-catching plants for your gardening needs. All of these can be experienced at the farms when you visit. Another addition to the event were some of Mighty Fraser Country's top restaurants, concocting and serving up appetizers made from fresh, local products such as produce and meat. To top off the spectacular summer launch party, Tim White, a 22 year old country singer from Mission, performed throughout the event and will be touring the province, including a performance at the Merritt Mountain Music Festival.

"The Circle Farm Tour program educates both tourists and residents of BC alike." says Cecilia Leong from Edible BC on Granville Island. "The Regional Circle Farm Tour Group has proven that by working together, Mighty Fraser Country is an agri-tourism destination."

Allison Longshore, the Regional Circle Farm Tour representative says, "the combination of the 'eat local' craze, the increase in people vacationing closer to home due to higher gas prices and most importantly a collaborative effort by all six communities in marketing the Circle Farm Tours, has allowed us to achieve our goal: to create Mighty Fraser Country as an agri-tourism destination."

"The Circle Farm Tours are basically self-guided tours which include easy to follow road map that takes you through the back country and directs you to a variety of specialty farm-gate vendors, artisans, open air markets, charming eateries, heritage sites, fairs, and other special events. Some farm partners have accommodation to encourage an overnight stay. As well, the hotel industry supports the Circle Farm Tours so there are many options for a great weekend getaway" says Longshore.

The Regional Circle Farm Tour Group is a marketing partnership which showcases the diversity of quality agri-tourism and related businesses in the six participating communities. A total of 61 farm partners participate in the program. For more detailed information on Circle Farm Tours including downloadable brochures, recipes, press releases and more, visit www.circlefarmtour.com.

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Pictures are available